

JOIN OUR TEAM AS INTERN IN: SOCIAL MEDIA AND COMMUNICATION



Position:	Intern
Location:	Macenta, Guinea (West Africa)
Duration:	3 months
Start Date:	June 2025 (flexible)
Compensation:	Flights, accommodation and stipend for living expenses provided
Application Deadline:	May 20, 2025

ABOUT THE PROJECT

Macenta Beans is an innovative and sustainable company committed to addressing the challenges faced by smallholder coffee farmers in Guinea, particularly due to the new **European Union Deforestation Regulation** (EUDR). These regulations have put many smallholder farmers at risk of being excluded from the European market. In response, Macenta Beans has launched an initiative to geo-locate 3,500 coffee plantations in the region, helping farmers retain access to the European market while promoting sustainable agricultural practices.

The project is based in Macenta, a remote and stunning rainforest region in Guinea. Here, our international team is working tirelessly to implement this project and make our vision a reality. We are seeking a dynamic and motivated **Social Media and Communication Intern** to join us in sharing our journey with a global audience. This role offers an exciting opportunity to contribute to a highly impactful project while gaining hands-on experience in communication, social media, and storytelling.

ROLE AND RESPONSIBILITIES

As a Social Media and Communications Intern, you will play a key role in sharing the story of our project with the world. You will have the opportunity to document daily life, visits to coffee plantations, stakeholder meetings, and interviews with farmers, all while capturing the beauty and uniqueness of the local culture and landscape.

You will be responsible for:

- **Creating content** across various communication channels (Instagram, Facebook, LinkedIn, YouTube, and newsletter)
- Taking and editing **photos and videos** that showcase the project, its challenges, and its achievements
- Using **storytelling** to bring the experiences of the local community, farmers, and our team to life
- Managing communication across our social media platforms, interacting with the community, and responding to inquiries
- Assisting in content creation for reports, blogs, and updates for stakeholders

JOIN OUR TEAM

WHAT WE ARE LOOKING FOR

We are looking for someone who is:

- **Fluent in French:** As this role involves communication with local teams, and stakeholders. Some knowledge of English and German is an asset.
- **Curious and eager to learn:** You should have a genuine interest in the project and a strong desire to immerse yourself in a new culture, while overcoming challenges and adapting to new environments.
- **Dynamic and self-motivated:** This role will require you to take responsibility and initiative, managing tasks with minimal supervision. You should be proactive in finding solutions and driving the success of your work.
- **Creative and tech-savvy:** Comfort with social media platforms and content creation is essential. Experience with tools such as Photoshop, Canva, video editing programs, and content scheduling tools is important for success in this position.
- **A good communicator and storyteller:** You will be responsible for crafting content that authentically represents the essence of the project. Your ability to create engaging stories through both images and words is key to connecting with a wider audience.
- **Punctual and reliable:** Timeliness and accountability are essential for this role. We rely on our team members to meet deadlines and fulfill responsibilities with consistency.

HOW TO APPLY:

Interested candidates should submit their CV and a 1-page motivation letter to office@macentabeans.com with the subject line "**Application: Social Media Intern**". The motivation letter should outline your qualifications, relevant experience, and motivation to be part of this project.

Only complete applications, which include both a CV and motivation letter, will be considered.

Please note, while we are looking for someone with strong social media skills, this role is not just about content creation. It is about sharing the story of the people, the challenges they face, and the adventure of this impactful project. If you are passionate about social impact, eager to learn, and ready to take on a dynamic challenge, we want to hear from you!

The application deadline is May 20, 2025.



Instagram: [@macentabeans](https://www.instagram.com/macentabeans)

www.macentabeans.com

office@macentabeans.com