

Task: Hofstede's Cultural Dimensions

Prepare for your exchange by reflecting on cultural differences using Hofstede's framework.

Go to: <https://www.theculturefactor.com/country-comparison-tool>

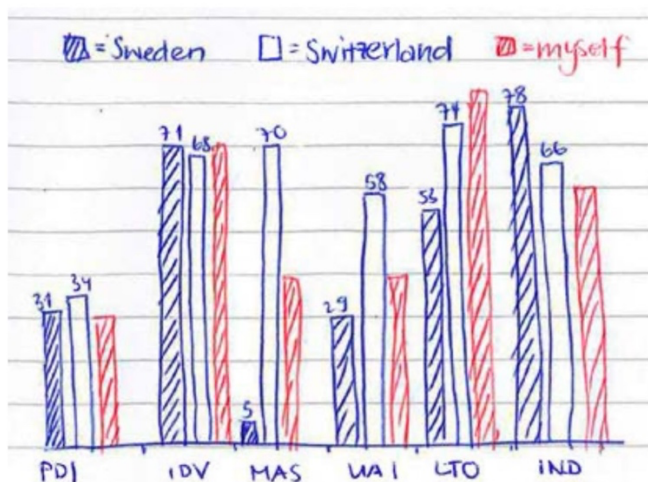
Read and understand the dimensions (scroll down):

- Power Distance
- Individualism
- Motivation towards Achievement and Success
- Uncertainty Avoidance
- Long-Term Orientation
- Indulgence

Compare your home country with your host country (type into mask).

Reflect your own position regarding the six cultural dimensions with the two countries you just compared: Is your own position similar to the country you live in?

Mark your personal position within the range of the two countries on a histogram.



Analyse potential challenges:

- Identify where major cultural differences lie.
- Reflect on potential professional & private challenges.

For at least one dimension:

- a) Consider how differences may be experienced.
- b) Describe possible challenging situations.
- c) Suggest coping strategies and discuss with your tandem partner.